

# INDOOR SPORTS







# Joma

**FRUCTUOSO LÓPEZ** starts manufacturing footwear with just 8 employees.



1965

Joma faces the challenge of globalization and attends the **ISPO** in Munich for the first time, the most important European trade fair in the sports industry.

1983



Joma launches the "**COLOR IN FOOTBALL**" campaign and revolutionizes the global football boot market.

Alfonso sports the white boots, while Morientes surprises with the red ones.

1996



Joma enters the Rio Olympics outfitting 10% of the athletes. The Spanish Olympic Committee (**COE**) and eight other Olympic committees choose Joma as their apparel provider that year.

2016



1969

In 1965, **JOMA** is founded, and in 1969, the first assembly line with 20 employees is established in Fuensalida.



1992

Joma becomes the leader in football boot sales. Fermín Cacho secures the **OLYMPIC GOLD** in the 1,500 meters at the Barcelona Games. In these Olympics, Alfonso earns the Gold medal with the Football National Team.



1999

The U.S. subsidiary is established in San Diego, named **JOMA USA INC.**



2024

As of today, Joma consists of nine subsidiaries, with notable presence in Italy, the United States, the United Kingdom, Germany, Brazil, and China. The brand has commercial presence in over **120 countries** and experiences an annual growth rate of 20%.

In the 2020 Tokyo Olympics, Joma has provided attire for over **1,500 ATHLETES** from **12 NATIONAL COMMITTEES**, including Spain, Portugal, Morocco, Jordan, Kazakhstan, Honduras, Malta, and Mauritius.





## EXERCISE YOUR FREEDOM

The image of athletes has always been Joma's best endorsement. Therefore, in the upcoming Olympic Games in Paris, the brand will outfit 8 national committees, including the Spanish Olympic Committee (COE). In the world's most significant sports event, the brand will also be represented by 18 federations across different disciplines, such as the Royal Federation of Athletics, the Handball Federation, or the Spanish Rugby Federation, among many others at the international level.

In football, Joma sponsors over 300 professional football teams, including Atalanta BC, Villarreal CF, ACF Swansea, Le Havre Athletic Club, RSC Anderlecht, TSG Hoffenheim, etc. They also sponsor national teams like Ukraine and Romania, among others. Thanks to these sponsorships, Joma is present in all major football leagues worldwide, international competitions, and the World Cup.

Joma is the leading Spanish futsal brand and ranks among the top ten brands globally. This position is supported by the trust placed in the brand by major international teams they currently sponsor, such as Carlos Barbosa in Brazil (the country's only five-time champion), Acqua & Sapone in Italy, Almaty in Kazakhstan, ElPozo Murcia Costa Cálida FS, and InterMovistar in Spain, among others. They also sponsor national teams from Kazakhstan, Romania, Ukraine, and Spain. The sponsorship of the Royal Spanish Futsal Federation and the official ball of the RFEF Futsal First Division, the Top Five Pentaforce, has elevated Joma's profile in international futsal. Hundreds of professional players test their products, making Joma futsal shoes recognized in the market for their quality and the use of the latest industry technology. Players like Pola, Bebe, Elissandro, Umberto, Gadeia, Guitta are part of the #JomaTeam. Additionally, they sponsor some of the world's best players, including **Ferrão**, **Pito**, and **Amandinha**.

All of this makes Joma the leading brand in the Spanish market and the third worldwide. This success is thanks to the efforts and support of thousands of professional athletes and fans who increasingly trust our brand every day. Joma will continue to work towards growth in the national and international sports market, focusing on innovation, technology, quality, design, and competitive prices.

# SPONSOR







Joma Sport's business model is grounded in design, technological innovation, and the commitment to providing its customers with high-quality products at the best prices. Therefore, dedication to technology is essential.

Joma Sport invests over €45,000 per day in enhancing its products and implementing new systems and technologies.



**REACTIVEBALL**

**PROTECTION**

**DURABILITY**



**EXO  
COUNTER**



**FLEX**

**FULL DUAL PULSOR**

# TECHNOLOGY





# we are  
VOLLEYBALL



TESTED BY PROFESSIONAL VOLLEYBALL PLAYERS





# BLOCK

# VOLLEY



VENTILATION

PROTECTION  
PROTECTION



REACTIVITY

DUAL:REACTIVE  
REACTIVITY

STABILIS  
STABILITY

FLEXO  
FLEXIBILITY



STABILITY

DURABILITY

DURABILITY



TESTED BY PROFESSIONAL VOLLEYBALL PLAYERS



# BLOCK



# VOLLEY

Volleyball shoes. High-profile version developed for professional volleyball, as they help achieve maximum performance. They provide stability and cushioning to enhance attacking and defensive capabilities.

The upper is made from various materials. On one hand, breathable mesh regulates sweat accumulation thanks to **VTS** perforations. On the other hand, it incorporates thermo-sealed adjustment and protection systems: **JOMA SPORTECH** and **PROTECTION**. The result is a lightweight, flexible, and secure upper.

Comfortable padded ankle reinforcement.

The **DUAL REACTIVE** midsole is made with upper phylon and lower **REACTIVE BALL**. This technology can absorb the impacts of foot strikes during movements and propel the player forward. A **STABILIS** piece has been included in the torsion area to ensure stability and prevent potential injuries.

The outsole is made of **DURABILITY** rubber with excellent resistance to abrasion. The **ROTATION** structure located in the metatarsal area facilitates turns. The **FLEXO** line system makes the shoes more flexible.



TESTED BY PROFESSIONAL VOLLEYBALL PLAYERS



# BLOCK

# VOLLEY



**VBLOKS2501**



**VBLOKS2502**



**VBLOKS2511**



TESTED BY PROFESSIONAL VOLLEYBALL PLAYERS



# IMPULSE

# VOLLEY



VENTILATION

PROTECTION  
PROTECTION



REACTIVITY

DUAL:REACTIVE  
REACTIVITY

STABILIS  
STABILITY



STABILITY

FLEXO

FLEXIBILITY

DURABILITY

DURABILITY



TESTED BY PROFESSIONAL VOLLEYBALL PLAYERS



# IMPULSE

# VOLLEY



Volleyball shoes. This low-profile version is developed for professional volleyball, as they help achieve maximum performance. They provide stability and cushioning to enhance attacking and defensive capabilities.

The upper is made from various materials. On one hand, breathable mesh regulates sweat accumulation thanks to **VTS** perforations. On the other hand, it incorporates thermo-sealed adjustment and protection systems: **JOMA SPORTECH** and **PROTECTION**. The result is a lightweight, flexible, and secure upper.

The **DUAL REACTIVE** midsole is made with upper phylon and lower **REACTIVE BALL**. This technology can absorb the impacts of foot strikes during movements and propel the player forward. A **STABILIS** piece has been included in the torsion area to ensure stability and prevent potential injuries.

The outsole is made of **DURABILITY** rubber with excellent resistance to abrasion. The **ROTATION** structure located in the metatarsal area facilitates turns. The **FLEXO** line system makes the shoes more flexible.



TESTED BY PROFESSIONAL VOLLEYBALL PLAYERS



# IMPULSE

# VOLLEY



VIMPUS2501



VIMPUS2502



VIMPUS2515



TESTED BY PROFESSIONAL VOLLEYBALL PLAYERS



# V6.2

# VOLLEY



VENTILATION

PROTECTION  
PROTECTION

JOMA SPORTECH  
ADJUSTMENT



REACTIVITY

DURABILITY

DURABILITY

TESTED BY PROFESSIONAL

VOLLEYBALL PLAYERS





# V6.2

# VOLLEY



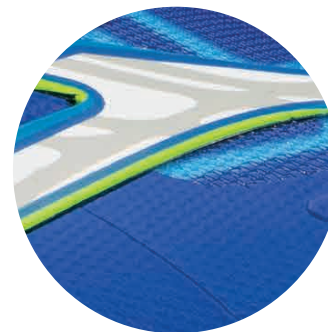
NEW MODEL

New high-top technical volleyball shoes. The V6.2 are part of high-performance footwear, developed for professional volleyball thanks to their high quality and incorporation of technology.

The upper is crafted from breathable, flexible, and lightweight mesh. The **VTS** ventilation system helps expel sweat and regulates foot temperature. It also features the **JOMA SPORTECH** thermo-sealed adjustment system, which adds no extra weight, as well as **PROTECTION** technology in the toe area. The heel has been reinforced to protect the area.

The midsole is made with rear phylon for added firmness to provide stability, while the front part made of **REACTIVE BALL** absorbs every impact and optimizes comfort. Its shape with raised areas in strategic parts protects against sudden movements.

The outsole is made of high-quality **DURABILITY** rubber with resistance to abrasion.



TESTED BY PROFESSIONAL VOLLEYBALL PLAYERS





# V6.2

# VOLLEY



V62S2501



V62S2502



V62S2504



TESTED BY PROFESSIONAL VOLLEYBALL PLAYERS



**# We are  
HANDBALL**



**MIGUEL SÁNCHEZ MIGALLÓN**

PROFESSIONAL HANDBALL PLAYER

**BRESTON**





# BRESTON

# HANDBALL



VENTILATION

PROTECTION  
PROTECTION



REACTIVITY

DUAL:REACTIVE  
REACTIVITY

STABILIS  
STABILITY



STABILITY

FLEXO

FLEXIBILITY

DURABILITY

DURABILITY



TESTED BY PROFESSIONAL HANDBALL PLAYERS



# BREASTON

**BRONZE** OLYMPICS GAMES TOKYO 2020  
**BRONZE** WORLD CUP 2022  
**SILVER** EUROPEAN CHAMPIONSHIP 2022

# HANDBALL

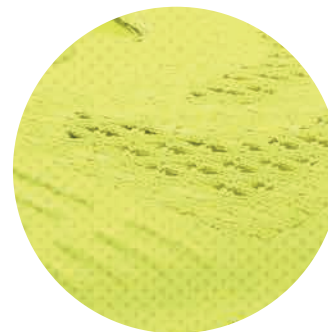


Lightweight and well-cushioned technical handball shoes. You'll find maximum satisfaction on the playing field.

The upper has been crafted from breathable textile accompanied by welded synthetic material inserts to eliminate seams and, therefore, increase lightness. Perforations on the upper have been made using the **VTS** ventilation system. Protective pieces on the upper have been added using **FLEXSHIELD** technology. Similarly, the tongue is attached to the upper in one piece to optimize fit and support.

The midsole has been made with dual-density phylon using **DUAL REACTIVE** dual cushioning technology. The upper part is firmer to provide stability, and the lower part is made with **REACTIVE BALL**. In the middle, it includes a **STABILIS** piece, which stabilizes the shoe and prevents improper twists, avoiding injuries.

The outsole consists of high-quality **DURABILITY** rubber. To facilitate rotational turns in volleyball, the sole features the **ROTATION** structure. And to make the shoes more flexible, the **FLEXO** flex line system has been established.



TESTED BY PROFESSIONAL HANDBALL PLAYERS



# BRESTON

# HANDBALL



MIGUEL  
SÁNCHEZ MIGALLÓN



**BBRESTS2501**



**BBRESTS2502**



**BBRESTS2505**



**BBRESTS2509**



TESTED BY PROFESSIONAL HANDBALL PLAYERS



# NATURKA

# HANDBALL



VENTILATION



REACTIVITY



DURABILITY



TESTED BY PROFESSIONAL HANDBALL PLAYERS



# NATURKA

# HANDBALL

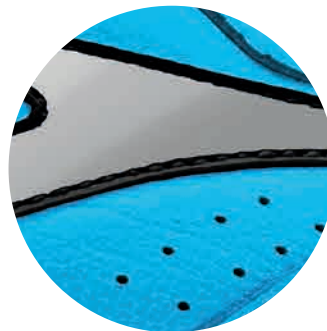
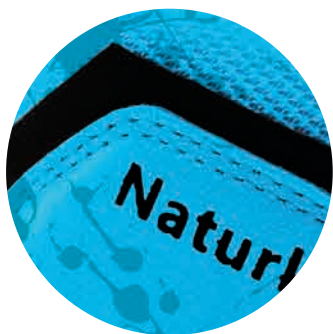


High-top technical handball shoes. This new high-performance model ensures professional gameplay thanks to its high quality and incorporation of technology.

The upper is crafted from high-quality synthetic leather, resistant, flexible, and equipped with the **VTS** ventilation system. This set of perforations located in strategic areas ensures sweat evacuation. The heel and toe have been reinforced to provide greater protection.

The midsole is made with rear phylon for added firmness to provide stability, while the front part made of **REACTIVE BALL** absorbs every impact and optimizes comfort. Its shape with raised areas in strategic parts protects against sudden movements.

The outsole is made of high-quality **DURABILITY** rubber with resistance to abrasion.



TESTED BY PROFESSIONAL HANDBALL PLAYERS



# NATURKA

# HANDBALL



**BNATUS2502**



**BNATUS2505**



**BNATUS2507**



**BNATUW2402**



TESTED BY PROFESSIONAL HANDBALL PLAYERS



# FEINT

# HANDBALL



JOMA SPORTECH

ADJUSTMENT



VENTILATION

PROTECTION

PROTECTION

REACTIVEBALL



REACTIVITY

DURABILITY

DURABILITY



TESTED BY PROFESSIONAL HANDBALL PLAYERS



# FEINT

# HANDBALL



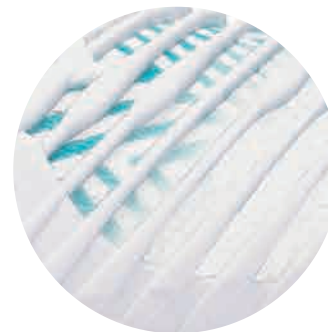
**NEW MODEL**

New model of technical handball shoes. Technology and performance come together in the Feint to deliver on-court performance worthy of professional handball.

The upper is mainly crafted from breathable, lightweight, and flexible mesh. This material, equipped with **VTS** technology aimed at sweat ventilation, allows the foot to stay cool at all times. It features the **JOMA SPORTECH** thermo-sealed adjustment system. At the front, it has **PROTECTION** rubber reinforcement.

The midsole is made of superior phylon for added firmness to provide stability, while the bottom part made of **REACTIVE BALL** absorbs every impact and optimizes comfort. Its shape with raised areas in strategic parts protects against sudden movements.

The outsole is made of high-quality **DURABILITY** rubber with resistance to abrasion.



TESTED BY **PROFESSIONAL HANDBALL PLAYERS**



# FEINT

# HANDBALL



**BFEINS2501**



**BFEINS2502**



**BFEINS2509**



**BFEINS2521**



TESTED BY PROFESSIONAL HANDBALL PLAYERS





**Joma**

**GYM**



# THUNDER

GYM



VENTILATION

PROTECTION  
PROTECTION

FLEXO

FLEXIBILITY

DURABILITY

DURABILITY





# THUNDER

## GYM



At Joma, we want to bet on one of the sports that is currently booming: gym activities. That's why we're launching the Thunder shoe model, which encompasses the essential benefits necessary for the practice of each and every one of the high-intensity functional exercises, including weightlifting, metabolic training, and gymnastics. Thunder shoes will help you maintain your motivation intact and enjoy a discipline that is gaining more and more followers.

One of its strengths is the construction of the upper. It's mainly made of very lightweight and breathable nylon, accompanied by microscopic **VTS** perforations that allow sweat evaporation. For example, in cardio and lifting exercises, it's essential to keep the foot cool. This fabric adapts well to the foot to keep it secure at all times. However, the most relevant aspect is its superior protection level thanks to injected rubber around the entire upper, especially on the sides and toe to minimize friction during wall exercises.

Designed with a wide last so that the foot can fully extend when lifting weights. The midsole is made of high-density phylon, which absorbs impacts in cardio and sprint exercises, and provides a very stable base when practicing weightlifting.

The outsole is made of **DURABILITY** rubber, which wraps around the middle section of the sides to provide comfort, abrasion resistance, and prevent slipping during rope climbing. Flat footbed and 100% contact with the ground to achieve the necessary stability in weight exercises. Guaranteed flexibility and natural movement of the forefoot with **FLEXO** grooves.





# THUNDER

# GYM



CRTHUS2501



CRTHUS2502



CRTHUS2508



CRTHUS2532







***MARKETING PRODUCT***





INDOOR SPORTS WITH REACTIVE TECHNOLOGIES SHOES BOX







INDOOR SPORTS GENERIC SHOES BOX







**Joma**