

RACKET

SPORTS



www.joma-sport.com



Joma

FRUCTUOSO LÓPEZ starts manufacturing footwear with just 8 employees.

1965



Joma faces the challenge of globalization and attends the **ISPO** in Munich for the first time, the most important European trade fair in the sports industry.

1983



Joma launches the "**COLOR IN FOOTBALL**" campaign and revolutionizes the global football boot market.

Alfonso sports the white boots, while Morientes surprises with the red ones.

1996



Joma enters the Rio Olympics outfitting 10% of the athletes. The Spanish Olympic Committee (**COE**) and eight other Olympic committees choose Joma as their apparel provider that year.

2016



1969

In 1965, **JOMA** is founded, and in 1969, the first assembly line with 20 employees is established in Fuensalida.



1992

Joma becomes the leader in football boot sales. Fermin Cacho secures the **OLYMPIC GOLD** in the 1,500 meters at the Barcelona Games. In these Olympics, Alfonso earns the Gold medal with the Football National Team.



1999

The U.S. subsidiary is established in San Diego, named **JOMA USA INC.**



2024

As of today, Joma consists of nine subsidiaries, with notable presence in Italy, the United States, the United Kingdom, Germany, Brazil, and China. The brand has commercial presence in over **120 countries** and experiences an annual growth rate of 20%.

In the 2020 Tokyo Olympics, Joma has provided attire for over **1,500 ATHLETES** from **12 NATIONAL COMMITTEES**, including Spain, Portugal, Morocco, Jordan, Kazakhstan, Honduras, Malta, and Mauritius.



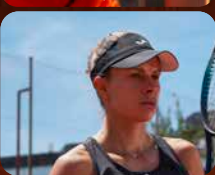
PAULO CARRERO | SPANISH PROFESSIONAL TENNIS PLAYER



SARA SORRIBES | SPANISH PROFESSIONAL TENNIS PLAYER



MARIE BOUZKOVÁ | CZECH PROFESSIONAL TENNIS PLAYER



MAGDA LINETTE | POLISH PROFESSIONAL TENNIS PLAYER



ALBERT RAMOS VIÑOLAS | SPANISH PROFESSIONAL TENNIS PLAYER



DANIEL ELAHI GALÁN | COLOMBIAN PROFESSIONAL TENNIS PLAYER



ITALIAN TENNIS FEDERATION



SERBIAN TENNIS FEDERATION | OFFICIAL TECHNICAL SPONSOR



SLOVAK TENNIS FEDERATION | OFFICIAL TECHNICAL SPONSOR



MARCEL GRANOLLERS | SPANISH PROFESSIONAL TENNIS PLAYER



THIAGO MONTeiro | BRAZILIAN PROFESSIONAL TENNIS PLAYER



LUKÁŠ PAŇHAČ | CZECH PROFESSIONAL TENNIS PLAYER



FACUNDO BAGNIS | ARGENTINE PROFESSIONAL TENNIS PLAYER



ATP MASTER 1000 TENNIS TOURNAMENT | OFFICIAL TECHNICAL SPONSOR

EXERCISE YOUR FREEDOM

The image of athletes has always been Joma's best endorsement. Therefore, in the upcoming Olympic Games in Paris, the brand will outfit 8 national committees, including the Spanish Olympic Committee (COE). In the world's most significant sports event, the brand will also be represented by 18 federations across different disciplines, such as the Royal Federation of Athletics, the Handball Federation, or the Spanish Rugby Federation, among many others at the international level.

In football, Joma sponsors over 300 professional football teams, including Atalanta BC, Villarreal CF, ACF Swansea, Le Havre Athletic Club, RSC Anderlecht, TSG Hoffenheim, etc. They also sponsor national teams like Ukraine and Romania, among others. Thanks to these sponsorships, Joma is present in all major football leagues worldwide, international competitions, and the World Cup.

Joma is the leading Spanish futsal brand and ranks among the top ten brands globally. This position is supported by the trust placed in the brand by major international teams they currently sponsor, such as Carlos Barbosa in Brazil (the country's only five-time champion), Acqua & Sapone in Italy, Almaty in Kazakhstan, ElPozo Murcia Costa Cálida FS, and InterMovistar in Spain, among others. They also sponsor national teams from Kazakhstan, Romania, Ukraine, and Spain. The sponsorship of the Royal Spanish Futsal Federation and the official ball of the RFEF Futsal First Division, the Top Five Pentaforce, has elevated Joma's profile in international futsal. Hundreds of professional players test their products, making Joma futsal shoes recognized in the market for their quality and the use of the latest industry technology. Players like Pola, Bebe, Elissandro, Umberto, Gadeia, Guitta are part of the #JomaTeam. Additionally, they sponsor some of the world's best players, including **Ferrão**, **Pito**, and **Amandinha**.

All of this makes Joma the leading brand in the Spanish market and the third worldwide. This success is thanks to the efforts and support of thousands of professional athletes and fans who increasingly trust our brand every day. Joma will continue to work towards growth in the national and international sports market, focusing on innovation, technology, quality, design, and competitive prices.

SPONSOR





Joma
TECH

Joma Sport's business model is grounded in design, technological innovation, and the commitment to providing its customers with high-quality products at the best prices. Therefore, dedication to technology is essential.

Joma Sport invests over €45,000 per day in enhancing its products and implementing new systems and technologies.



EXO
COUNTER

REACTIVEBALL

PROTECTION

DUAL:REACTIVE

JOMA SPORTECH

STABILIS

FLEXSHIELD

DURABILITY



CARBON STABILIZER

FLEXD

TECHNOLOGY



we are
TENNIS



ACE

we are TENNIS



JOMA SPORTECH

ADJUSTMENT



VENTILATION

PROTECTION

PROTECTION

STABILIS

STABILITY

CARBON
STABILIZER

DURABILITY

DURABILITY

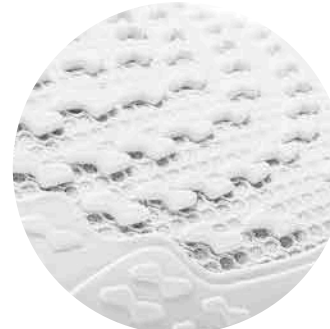
TESTED BY PROFESSIONAL TENNIS PLAYERS



ACE

CHAMPION ROLAND GARROS DOUBLES 2023
SEMIFINALIST ROLAND GARROS 2023
CHAMPION ATP 250 BUENOS AIRES 2024

We are TENNIS



Tennis shoes. Enhanced version of the legendary Ace focusing on reactivity and stability. Now featuring the **CARBON STABILIZER** carbon fiber plate. Developed with the assistance of professional players to deliver high performance in both training and competition.

Completely revamped upper, partially constructed with Jacquard-finished nylon for lightweight and breathability. Incorporates the **VTS** perforation system for improved airflow and sweat ventilation. The fit is achieved with strategically placed thermosealed TPU **JOMA SPORTECH**, reinforced by the padded tongue and **PERFECT FIT** lacing system. The toe box is equipped with **PROTECTION** injected rubber to withstand external impacts and enhance shoe durability.

Upgraded spongy phylon midsole absorbs impacts while providing good athlete propulsion. Reactivity is optimized with the **CARBON STABILIZER** carbon plate. Additionally, it features the double **STABILIS** stability system to prevent shoe torsion and potential injuries. Located above the midsole and in the midfoot area.

The **DURABILITY** rubber outsole with clay or spike pattern is designed for clay courts or paddle courts. Provides necessary grip on slippery surfaces by expelling sand from the sole. Offers excellent traction when starting, stopping, or changing direction. Allows for smooth sliding on the court without difficulties.



TESTED BY PROFESSIONAL TENNIS PLAYERS

ACE



THIAGO
MONTEIRO



TOMÁŠ
MACHÁČ



FACUNDO
BAGNIS



MARCO
CECCHINATO



PEDRO
MARTÍNEZ PORTERO



TACES2501C



TACES2502C



TACES2504C



TACES2505C



TACES2508C



THIAGO
SEYBOTH



ALEKSANDAR
VUKIC



FACUNDO
DÍAZ ACOSTA



MAGDA
LINETTE



ALIONA
BOLSOVA



IVAN
DODIG

TESTED BY PROFESSIONAL TENNIS PLAYERS

we are
TENNIS

THIAGO MONTEIRO | PROFESSIONAL
TENNIS PLAYER



ROLAND

we are
TENNIS

JOMA SPORTECH

ADJUSTMENT



VENTILATION

PROTECTION

PROTECTION



DUAL:REACTIVE
REACTIVITY

STABILIS
STABILITY

DURABILITY

DURABILITY

TESTED BY PROFESSIONAL TENNIS PLAYERS



ROLAND

CHAMPION MASTER 1000 SHANGHAI DOUBLES 2023
RUNNER-UP WIMBLEDON DOUBLES 2023
RUNNER-UP MASTER 1000 INDIAN WELLS 2024

We are TENNIS



Tennis shoe. Developed to achieve maximum performance in professional tennis. This model is tested by professional tennis players, who have firsthand experience of its high performance and technological richness.

Lightweight and breathable upper constructed with custom Jacquard-finished mesh. **VTS** perforations provide necessary sweat ventilation. The thermosealed adjustment system **JOMA SPORTECH** adapts the shoes to the foot without adding weight.

At the toe, they feature **PROTECTION** reinforcement made of rubber to protect the area and extend durability.

DUAL REACTIVE midsole. The dual-density phylon combines cushioning, reactivity, and comfort. In some areas, it is raised to enhance protection. It also includes a **STABILIS** piece in the midfoot to prevent potential injuries and increase stability.

DURABILITY all-court rubber outsole, suitable and resistant for playing on hard/fast courts. The tread pattern allows the tennis player to slide and brake on the court as needed.



TESTED BY PROFESSIONAL TENNIS PLAYERS

ROLAND



PABLO
CARREÑO



ALBERT
RAMOS



MARCEL
GRANOLLERS



MARIANO
NAVONE



TAMARA
ZIDANSEK



TROLS2502AC



TROLS2525C



TROLS2527AC



TROLS2531C



TESTED BY PROFESSIONAL TENNIS PLAYERS



we are
TENNIS



PABLO CARREÑO | PROFESSIONAL
TENNIS PLAYER



POINE

SEMIFINALIST AUSTRALIA OPEN 2023
CHAMPION WTA 125 ANTALYA 2024
RUNNER-UP WTA 250 BOGOTA 2024

We are TENNIS

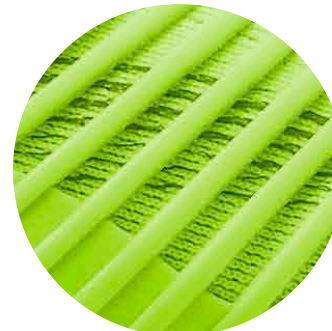


Tennis shoes, developed for professional tennis players in high-level competition. Designed for medium to high-weight players who demand a lot from their shoes. They offer the perfect combination of stability, reactivity, and cushioning for playing at the highest level during intense matches.

The upper is made of custom textile, lightweight, flexible, and breathable. This material features small **VTS** perforations for sweat ventilation to keep the foot cool throughout the game. The upper also includes thermosealed rubber through **JOMA SPORTECH** technology, which protects the area and optimizes the fit. Seamless inserted synthetic is incorporated into the lacing and lateral sides to further enhance the fit. Additionally, the heel is reinforced with **EXO COUNTER** reinforcements, providing stability and protection to the area. The lacing system has been improved to increase support and comfort with the **PERFECT FIT** system.

The midsole is constructed with high-quality phylon that ensures cushioning with each step, with greater height on the lateral side applying **PROTECTION** technology. It incorporates a double **STABILIS** system: a hard piece on the lateral side and another piece on the sole to prevent improper twists between the front and back of the foot, thus preventing injuries.

The **DURABILITY** rubber outsole ensures excellent resistance to abrasion and protects against wear from friction with the court.



TESTED BY PROFESSIONAL TENNIS PLAYERS

POINE



JESSICA
BOUZAS



MARCO
CECCHINATO



MARIE
BOUZKOVÁ

we are TENNIS



TPOIS2511C



TPOIS2517C



TPOIS2531C



TPOIS2532C



TESTED BY PROFESSIONAL TENNIS PLAYERS

POINT

we are
TENNIS





 **Joma**pádel



SMASH



JOMA SPORTECH

ADJUSTMENT



VENTILATION

PROTECTION

PROTECTION

REACTIVEBALL



REACTIVITY

DUAL:REACTIVE

REACTIVITY

DURABILITY

DURABILITY

TESTED BY PROFESSIONAL PADEL PLAYERS

SMASH

official footwear

PADEL

Joma pádel

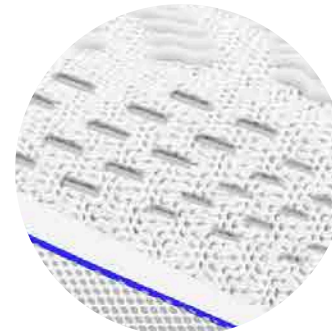


Padel shoes, developed with the latest technology to provide maximum performance in training and competition. Designed for medium to low-weight paddle players seeking top-notch reactivity and cushioning. They also feature a wide last for increased comfort.

The upper of these tennis shoes is mostly made of lightweight and flexible textile, featuring **VTS** perforations for better sweat ventilation. This keeps the player's foot cool throughout the match, enhancing comfort. The material is protected with seamless inserted synthetic to maintain lightness.

The midsole offers excellent cushioning levels thanks to the **DUAL REACTIVE** technology, a dual-density system combining reactivity with extra cushioning. On one hand, the stiffer upper pylon stabilizes movements. On the other hand, the **REACTIVE BALL** part absorbs impacts and propels the player.

The **DURABILITY** rubber outsole ensures great resistance to abrasion and enhances the durability of the shoes against wear on the court.



TESTED BY PROFESSIONAL PADEL PLAYERS

SMASH



PINCHO
FERNÁNDEZ



JOSÉ
DIESTRO



IGNACIO
VILARIÑO



TSMAS2502C



TSMAS2508C



TSMAS2527C



TSMAS2531C



TSMAS2532C



TSMAS2491C



TSMAS2492C



TESTED BY PROFESSIONAL PADEL PLAYERS

SLAM

Joma pádel



JOMA SPORTECH

ADJUSTMENT



VENTILATION

PROTECTION

PROTECTION



REACTIVITY

STABILIS

STABILITY

DUAL:REACTIVE

REACTIVITY

DURABILITY

DURABILITY



TESTED BY PROFESSIONAL PADEL PLAYERS

SLAM

 **Joma** pádel



NEW DESIGN

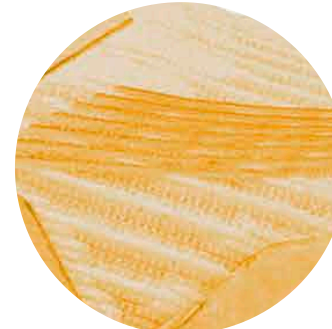
Padel shoes. High-end, maximum performance, and technology all in one developed for professional paddle tennis. Designed for players with good technique who need the utmost in cushioning, reactivity, protection, and grip.

Upper crafted from mesh with an elegant Jacquard custom finish to provide lightweight and flexibility. Optimized breathability thanks to **VTS** technology. The thermosealed **JOMA SPORTECH** system preserves the properties of adjustment and support without adding weight to the shoes.

Rubber reinforcement in areas most sensitive to friction and impacts. These applications form the **PROTECTION** system.

DUAL REACTIVE midsole. The upper part is made of phylon, while the lower part incorporates **REACTIVE BALL** technology, which absorbs impacts and propels. Equipped with a central **STABILIS** piece to prevent shoe torsion and provide superior stability.

DURABILITY rubber outsole with clay or spike pattern. Provides necessary grip on slippery surfaces by expelling sand from the sole while allowing smooth slides on the court without difficulty.



TESTED BY PROFESSIONAL PADEL PLAYERS



SLAM

Joma pádel



TSLAMS25010M



TSLAMS25020M



TSLAMS25030M



TSLAMS25040M



TSLAMS25080M



TSLAMS25420M



TESTED BY PROFESSIONAL PADEL PLAYERS

OPEN



TESTED BY PROFESSIONAL PADEL PLAYERS

OPEN

Joma pádel



Specific paddle tennis shoes. Enhanced model due to the incorporation of a new midsole with greater capacity to absorb impacts, protect, and stabilize the player. Developed for those seeking high performance in their shoes. Tested by professional athletes.

Upper made of breathable mesh with custom Jacquard finish, accompanied by small **VTS** perforations. It incorporates the thermosealed adjustment system **JOMA SPORTECH**, providing excellent support.

Reinforced at the front with **PROTECTION** technology.

New dual-material midsole. The front part is made of flexible and lightweight phylon, while the rear part is composed of **FOAM REACTIVE**, which provides maximum cushioning. It also features a piece that acts as an **EXO COUNTER** reinforcement, aiding stability and protecting against potential injuries.

Highly abrasion-resistant **DURABILITY** rubber outsole.



TESTED BY PROFESSIONAL PADEL PLAYERS

OPEN

Joma pádel



TOPENS25010M



TOPENS25020M



TOPENS25030M



TOPENS25040M



TOPENS25050M



TOPENS25070M



TOPENS25310M



TOPENS25320M



TESTED BY PROFESSIONAL TENNIS PLAYERS

SPIN

Joma pádel



JOMA SPORTECH

ADJUSTMENT



VENTILATION

PROTECTION

PROTECTION

STABILIS

STABILITY



STABILITY

DURABILITY

DURABILITY



TESTED BY PROFESSIONAL PADEL PLAYERS

SPIN

 **Joma** pádel



Padel shoes. Versatile model designed for players seeking high performance on the court. Provide maximum grip, protection, stability, and reactivity.

Upper crafted from Jacquard-finished mesh for personalized breathability. **VTS** technology optimizes breathability and maintains constant foot temperature. Features dual adjustment system (**JOMA SPORTECH**) and protection (**PROTECTION**) for excellent support and firmness.

Flexible, lightweight phylon midsole with impact cushioning capability. Its two **STABILIS** elements maximize movement stability and prevent potential injuries.

Omni **DURABILITY** rubber outsole, composed of small circular studs to enhance durability on hard surfaces. Facilitates slides to reach the ball faster. Incorporates **ROTATION** geometric structure to aid in pivots.



TESTED BY PROFESSIONAL PADEL PLAYERS



SPIN

Joma pádel



TSPINS25010M



TSPINS25020M



TSPINS25080M



TSPINS25090M



TSPINS25320M



TSPINS25420M



TESTED BY PROFESSIONAL PADEL PLAYERS

PICKLE
BALL



PICKLEBALL

JOMA SPORTECH

ADJUSTMENT



VENTILATION

PROTECTION

PROTECTION



REACTIVITY

STABILIS

STABILITY

DUAL REACTIVE

REACTIVITY

DURABILITY

DURABILITY

TESTED BY PROFESSIONAL PLAYERS



PICKLEBALL



NEW MODEL

Pickleball shoes. Joma ventures into pickleball footwear with these new shoes developed to provide stability during quick starts and stops on the court. Their technical features help elevate the player's performance in a sport that is increasingly popular.

Upper made with breathable mesh, incorporating **VTS** perforations for sweat ventilation to keep the foot cool at all times. The lacing area features the thermosealed adjustment system **JOMA SPORTECH**, which provides support without adding extra weight to the footwear.

Rubber reinforcement at the toe. **PROTECTION** technology protects the area and enhances the durability of the shoes.

DUAL REACTIVE midsole with reactive cushioning. The upper part is made of phylon, while the lower part is constructed with **REACTIVE BALL** to absorb impacts and support the weight of lateral movements. The **STABILIS** piece serves a dual function: ensuring stability and preventing injuries, as well as providing protection on the sides.

DURABILITY rubber outsole with good traction, durability, effectiveness, and flexibility due to the **ROTATION** and **FLEXO** structures.



TESTED BY PROFESSIONAL PLAYERS

PICKLEBALL



PICKS2501



PICKS2502



PICKS2504



PICKS2532



TESTED BY PROFESSIONAL PLAYERS



Joma
PRODUCT MARKETING





CARBON PLATE SHOES BOX





REACTIVE TECHNOLOGIES SHOES BOX





GENERIC SHOES BOX





Joma

